

# Inclusive Design – Case Template

## 1. Title of your project

## 2. Intro

Give a short introduction to the project.  
Minimum 30 words

## 3. Challenge

What were the challenges you were trying to solve? What was the background for the project in the first place?  
Minimum 50 words

## 4. Methods

How did you approach the challenge? What methods did you use to gain insights?  
Minimum 50 words

## 5. Lead Users

Who were the lead users in this project and why were they relevant for the project?  
Minimum 50 words

## 6. Insights

What findings did you gain from the insight phase and how did this influence the design process?  
Minimum 50 words

## 7. Results

Describe the end result. How did an Inclusive Design approach benefit your project? Has the project had a positive effect on your bottom line, increased market share, more satisfied customers, awards etc.  
Minimum 100 words

## 8. Further information

References, links, quotes, other comments  
Optional

## 9. Upload visuals

Images, sketches, videos  
1-4 files